

AMENDMENT-1

November 22, 2016

**Appointment of Agency for
“Impact Analysis of Inter-Personal Communication Campaigns
Carried out in the states of Uttar Pradesh and Punjab for DFP”**

Further to the pre-bid meeting held on November 18, 2016 at BECIL Bhawan, the following amendments in RFP No. BECIL/ DFP/ Impact-Analysis/ RFP/2016-17/01 for Appointment of Agency for “Impact Analysis of Inter-Personal Communication Campaigns Carried out in the states of Uttar Pradesh and Punjab for DFP” are brought to the notice of all concerned.

1. Para no. 1.1 shall be read as:

RFP tentative schedule and critical dates are shown below:

- | | | | |
|------|---------------------------|---|----------------------------|
| i) | Submission of proposals | : | November 28, 2016 1300 hrs |
| ii) | Opening of technical bids | : | November 28, 2016 1530 hrs |
| iii) | Presentation by bidders | : | To be intimated later |
| iv) | Opening of financial bids | : | To be intimated later |

2. Para no. I clause 1.a under Proforma-I: Eligibility Criteria shall be read as:

“Bidder/ Lead member of consortium of bidders should be a registered company under Indian Companies Act, 1956 and should have been in existence for a minimum of 5(Five) years as on 31thOctober 2016.”

3. Para no. III clause 3.i under Proforma-I: Eligibility Criteria shall be read as:

“Bidder should have an annual turnover of INR 2 Crores in each of the last three consecutive financial years i.e. 2013-14, 2014-14 & 2015-16. The company should be a profit making company.”

4. Para no. I clause 1.a under Proforma-II: Technical Criteria shall be read as:

*“The bidder/ (any member of the Consortium) must be engaged in similar kind of work in India; **During last 2 years**, bidder/ agency must have successfully completed **at least two similar kinds of projects** with **value INR 20 Lakhs each** or above in the field of impact analysis/ impact assessment/ program evaluation of projects of Government/ NGOs in rural/ semi-urban areas.”*

5. Para no. I clause 2.a under Proforma-II: Technical Criteria shall be read as:

*“The bidder/ (any member of the Consortium) must have covered One Thousand (1,000) villages/ semi-urban areas **or sample size of Ten Thousand (10,000) households** with in single state in a single project in last Three (3) years.”*

6. Para no. I clause 2.b under Proforma-II: Technical Criteria shall be read as:

*“The bidder/ (any member of the Consortium) must have covered Three Thousand (3,000) villages/ semi-urban areas **or sample size of Thirty Thousand (30,000) households** across the country in a three/four project in last Three (3) years.”*

7. Para no. II clause 1 under Proforma-II: Technical Criteria shall be read as:

*“The bidder/ (any member of the Consortium) should have their presence in Delhi/NCR and **2 major cities** or capitals of states where this proposed project will be executed.”*

8. Proforma-III: Tentative Marks Distribution:

S.No.	Specific Requirement	Max. Marks	
I	Financial Criteria	10	
1	Business turnover		
	Turnover between INR 2 Crores to INR 5 Crores (Max.Marks7)		
	Turnover more than INR 5 Crores (Max. Marks 10)		
II	Experience		
1	Work Experience in Impact Analysis of projects in rural areas	10	
	Project (20 Lakhs Value) in last 2 years		
	2 Nos. (Max. Marks 7)		
	More than 2 Nos. (Max. Marks 10)		
2	Past Experience in Last 3 years		
	Coverage in Single State in a single Project	5	
	1,000 villages/ semi-urban areas or sample size of 10,000 households (Max. Marks 4)		
	More than 1,000 villages/ semi-urban areas or sample size of 10,000 households (Max. Marks 5)		
	Coverage in Across Country in a 3/4 Project	5	
	Coverage of 3,000 Villages/ semi-urban areas or sample size of 30,000 households (Max. Marks 4)		
	More than 3,000 Villages/ semi-urban areas or sample size of 30,000 households (Max. Marks 5)		
3	Human Resource		
	Minimum 5 Professional on roll	5	
	Between 3-5 Professionals (Max. Marks 4)		
	More than 5 Professionals (Max. Marks 5)		
	Out of above professionals Minimum 2 experienced professionals (rural survey)	5	
	Between 1-2 Professionals (Max. Marks 4)		
	More than 2 Professionals (Max. Marks 5)		
III	Project Specific Requirement		
1	Network & Infrastructure/ Local Presence	5	
	At Delhi /NCR/ state under reference		
	Undertaking for establishment of Office (Max. Marks 4)		
	Existing Office (Max. Marks 5)		
2	Understanding the assignment Objectives	10	
3	Work Plan	5	
4	Methodology & tools	20	
5	Strategic Approach	20	
	Total	100	

9. General Requirement:

- Consortium is allowed, however the lead/ front bidder has to clearly specify the details, number of members in consortium and their expertise.
- An undertaking by lead/ front bidder is essential (Undertaking on a non-judicial stamp paper of INR 100/- certified by Notary)
- It is the sole responsibility of lead/ front bidder for the smooth and timely completion of the project.
- The bidder/ (all members of the Consortium) should submit the undertakings/ certificates / documents as required in the RFP document.

- *The lead bidder of the consortium will be evaluated against the Pre-Qualification Criteria.*
- *All members of the Consortium/ bidder should enclose documentary evidence for fulfilling the RFP conditions.*

All the other terms and conditions of the request for proposal document BECIL/ DFP/ Impact-Analysis/ RFP/2016-17/01 shall remain unchanged.

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General Manager